



For Immediate Release:

Kimberley Brown
Public Relations Manager
Avocado Security
(866) 608-1116
kimberleyb@AvocadoSecurity.com

Avocado Security Wins “Movers and Shakers” Recognition by Analyst Firm Frost and Sullivan for Security + Business Intelligence

Avocado Security Unveils Security + Business Intelligence (BI) Platform to Discover, Detect, Analyze CCTV Surveillance Images in Analyst Interview With Respected Analyst Firm Frost & Sullivan

WASHINGTON, DC (May 30, 2008), Avocado Security, the world’s pioneer On-Demand Security and BI Optimization Platform, today announced company’s products has captured the respected analyst firm Frost & Sullivan’s “Movers & Shakers” recognition. Frost and Sullivan’s coveted “Movers & Shakers” recognition and analyst interview is granted to organizations recognized for achieving milestones such as launching a breakthrough technology, or implementing a revolutionary vision for the future of their industries.

“With brilliant innovation, coherent team, universal product compatibility, customer endorsements, plus steady performance in the Security and BI market, we have propelled Avocado Security to the top,” said Kevin Shahbazi, CEO of Avocado Security. “This prestigious recognition by Frost & Sullivan, not only attests to Avocado’s pioneering technology and how it will revolutionize our market, but also clearly demonstrates consistent performance by avocado’s management team recognized for delivering solutions resulting in tangible values for end users

The ability of enterprises to effectively process oceans of CCTV footages is a daunting, if not an impossible task. Having to watch and monitor multiple security cameras and being able to respond in real time is complicated. Avocado Security’s technology automates the way we look at millions of security images, and translates security camera footage into meaningful information, including graphs, charts, and BI metrics.

Another key advantage of Avocado Security’s technology is that it can convert video images from the existing security equipment that comes from one vendor, or from multiple vendors (GE, Honeywell,

Bosch, Siemens etc.) and translate those images into usable data and statistics in the form of graphs, charts and gauges. Examples of data that can be provided include, the intensity and how often different sections of a restaurant, metro bus or an underground tube are occupied. Another instance is statistics and BI metrics on customers visiting an auto dealership and why certain sections of their dealership are busier at certain times of the day, week or month.

Avocado Security's technologies can also integrate an organization's security platform across multiple locations, and showcase the security details of each location by generating daily, weekly and monthly status reports, empowering security personnel with the information and knowledge that is needed to better manage all of their security needs –in multiple locations. This new technology brings about innovative security and productivity measures for clients who desire to improve their security, operation and IT infrastructure. For more information about Avocado Security's Version 2.0 platform, visit www.avocadosecurity.com.

About Avocado Security

Avocado Security's patent pending technology is the world's first security and Business Intelligence (BI) platform that is available as an On-Demand solution. This new technology brings about innovative security and productivity solutions for clients who require improvements in their security, operation and IT infrastructure. By combining this advanced set of security and business intelligence metrics, Avocado Security's clients experience streamlined security operations, and in turn, dramatically improve their own bottom lines. For further information and press releases from Avocado Security, please visit <http://www.AvocadoSecurity.com> or call (866) 608-1116.

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