

PROTECT AGAINST
DAILY PROBLEMS



Blocked View



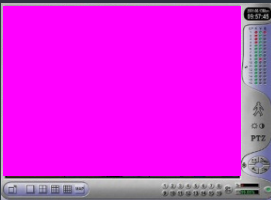
Disabled Recording



Altered Focus



Diminished View



Power Loss



Camera Moved

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AVOCADO
SECURITY

From Security



Convert security images to powerful data & information

To Business Intelligence



The Power of Operational & Business Intelligence

Avocado Security's Business Intelligence

Avocado Security converts video footage into meaningful, actionable graphs and statistics for easy comparison. For example, you can look at a particular camera activity from 8 to 10 a.m., and compare traffic to the previous day or week. CCTV images can be collected across your entire organization. Next, these images can be used to study security events and patterns of activity for a camera, a gate, campus or the entire organization.



Avocado Security's Business Intelligence technology also addresses many common frustrations that remain inherent in managing large amounts of video footage. Some of those frustrations include pointing cameras in the wrong direction, producing fuzzy imaging and blobs in the video footage, disconnecting camera equipment, or malfunctioning equipment. Such discrepancies may be caused by a malicious act of an intruder, a disgruntled employee, or purely by accident. But Avocado Security's technology can actually integrate security sensors and CCTV cameras and appliances, regardless of the brand, in order to work together to ensure business continuity and efficient operation of security equipment. Now, if equipment is misaligned, disconnected, or malfunctioning, Avocado Security's technology can instantly send alerts about the malfunction in order to immediately make adjustments to the security system.

Daily Security Challenges

- To many security images to monitor
- Cannot measure retention, customers or visitors
- Cannot detect camera malfunctions
- Training on different devices has become a problem
- Varying analog and IP cameras problems
- We cannot manage our cameras from a central location
- Each DVR has its own unique software
- Need centralized viewing and management of our DVRs

Increase Revenue,
Reduce Costs, Improve Security, and Optimize Operation



Optimize Security Operation & Reduce Costs

TECHNICAL REALITIES

Avocado Security, the developer of the world's first Security and Business Intelligence (BI) Optimization Platform, automates the way you look at millions of security images by translating security camera footage to meaningful information, including data, statistics, graphs, charts, and gauges. Instead of monitoring a group of images across a variety video screens, one can have intelligent information regarding each image in order to make real-time security decisions. A portion of that intelligent information includes the number of times a person entered the front door of a building, how often an elevator door was opened, or why there was extra traffic at a particular entrance or exit. Another example: why is there more traffic at the loading dock of a hotel, instead of at the front lobby entrance? By looking at security monitors and images alone, such intelligence cannot be extracted.

AVOCADO SECURITY
The Business Intelligence Optimization Platform

Highlight, Policy Based, Business Value Security

Analyst

Operator

<http://www.AvocadoSecurity.com>

Overall Security

Tampering

Surveillance Activity

Security Level Activity
Changes: -0.00014827%

Operational Intelligence

Examples from Customer Sites:

Today's society is constantly striving for the betterment of security. Whether concerns include securing and protecting a business, work environment, personal property, or even the assets of an organization; each concern contributes to the ongoing demand for video surveillance technologies that not only works, but are also simple, reliable, and easy to understand.

In essence, looking at security monitors and processing those surveillance footages, are dull, cumbersome, inaccurate, and utterly expensive.

The ability for an enterprise to effectively process mountains of CCTV footage is a daunting, if not impossible task. Having to watch and monitor multiple security cameras, while responding in real time is very complicated. Avocado Security's focus on Operational Intelligence converts unmanaged security variables into consistent and reliable performance metrics. With Avocado Security's technology, an entry level security guard, an experienced Director of Security, CIO, CTO, and CEO, can all render quality decision of the same caliber.

Media Reflections

"With biometrics, the data often is a manageable single image. The same is not the case for video surveillance, which can churn out huge amounts of data quickly. A 4-megapixel camera taking 15 fps of 12-bit data will produce 96 MB of data per second. That translates to more than 300 GB/h.

Avocado Security software takes images from a security or surveillance system and converts them into metrics, such as the flow of people through a door or down an aisle. The system also can tell when a camera is malfunctioning, as the result of either a defect or a deliberate attempt to disable it."



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