

PROTECT AGAINST
DAILY PROBLEMS



Blocked View



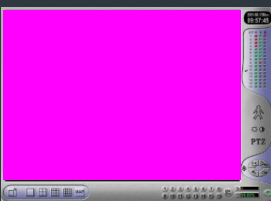
Disabled Recording



Altered Focus



Diminished View



Power Loss



Camera Moved

11350 Random Hills Road,
Suite 800
Fairfax, Virginia 22030

Fax: (866) 732-0324
Phone: (866) 608-1116

Sales:
sales@avocadosecurity.com

www.AvocadoSecurity.com



AVOCADO
SECURITY

Hybrid DVR / DVMS

Need to invest in CCTV security systems?

Learn how we can reduce your Total Ownership Cost
Optimize operation, Improve security and Share information



Avocado DVMS Features and Benefits

Avocado Security Advantages

“FREE” Avocado Consolidator is included with the purchase of any DVRs

Avocado Security has pioneered an innovative “Hybrid” technology platform that helps organizations unify disparate CCTV Technologies into a single Video Management and Intelligent platform. The Avocado consolidation platform also provides organizations with the ability to integrate, monitor, discover, optimize, standardize and capitalize their current CCTV assets. In summary, Avocado provides organizations with the ability to capitalize on assets that are typically considered a security overhead or expense. Avocado’s unique ability to help organizations discover activities, trends and patterns then optimize the type and amount of intelligence they gather provides the ability to make core changes or standardize their policies practices and procedures that impact business performance yields the ability for organizations to meet their business objectives – capitalizing on their CCTV assets.

Daily Security Challenges

- We have Analog cameras
- We have DVRs from different manufacturers
- We have some IP cameras
- We would like to add more cameras and DVRs
- Each DVR has its own unique software
- Remote access for each DVR is dissimilar
- Training on different devices has become a problem
- Need centralized management of our cameras
- Need centralized viewing and management of our DVRs

Product Features

- Consolidate Analog & IP devices
- GeoMap
- Smart View
- Single Sign on
- Asset Management
- Centralized Management
- Role based policy management
- Locate & maintain security assets
- Reduce security operation costs

Avocado’s Hybrid solution,

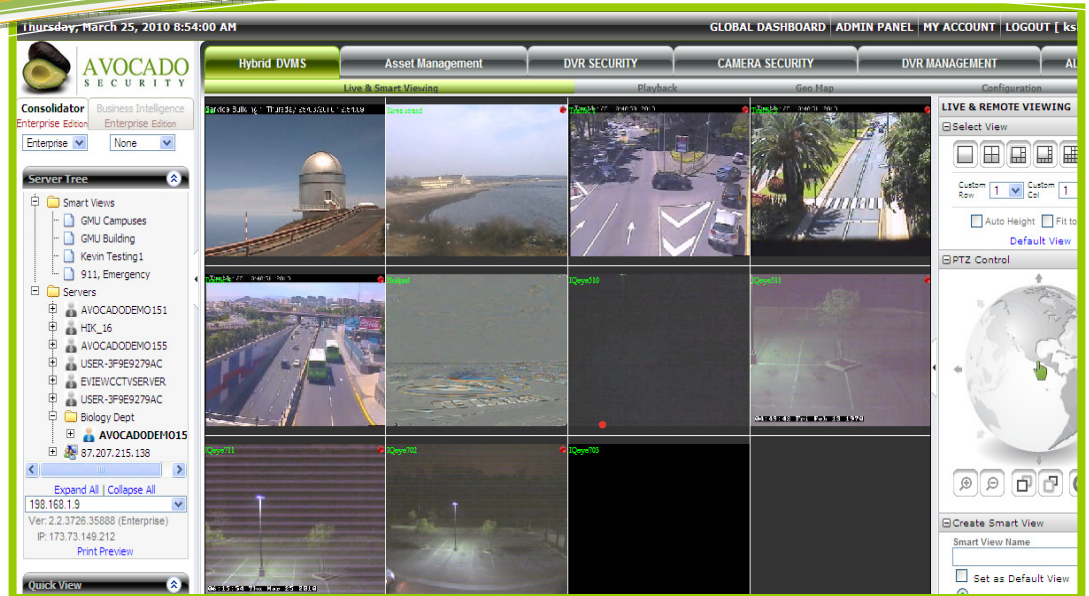
Unifies your Analog, IP Cameras, and DVRs



Hybrid Analog & IP Cameras Solution

TECHNICAL REALITIES

The growing number of CCTV security cameras operating within or outside the corporate headquarters is creating a substantial security challenge for many IT and security departments. Multi-Site, Multi-Server deployments fueled by decentralization of businesses, create the need for a “seamless security paradigm”. Avocado Security’s unified content and security management solutions coupled with hybrid architecture offers enterprises with an opportunity to deploy “borderless security”. With Avocado’s unified management platform, organizations are now powered to address their corporate and branch office security issues.



Examples from Customer Sites:

The above screen represents the unification of various cameras from multiple sites across Europe and the U.S. (East and West coast). As you may see, while images 1 through 5 represent day time in Europe, the remaining images exemplify midnight to early morning hours in the U.S. Avocado Globe is the PTZ control to pan, tilt, and zoom all PTZ cameras from one central location. This “Hybrid DVMS” view shows how easily various cameras, DVRs, and servers from multiple manufactures at different sites, across the globe, can be unified by Avocado Consolidator, ultimately helping our clients to reduce costs, improve security, and optimize their operation.

Avocado Security’s DVMS suite embedded with Consolidator deployment architecture could include any of the following examples, enabling you to mix and consolidate hardware and software from different manufacturers:

- Example 1: Local site with IP cameras
- Example 2: Remote site with a mix of IP and Analog cameras
- Example 3: Multiple sites with a mix of Servers, IP and Analog cameras

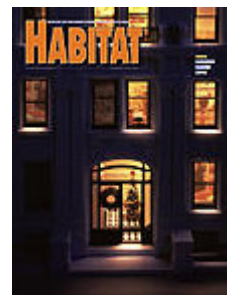
Avocado Consolidator is an enterprise class scalable solution. The following diagram shows such deployments; connecting multiple sites, multiple Analog and IP cameras, and DVRs from different manufactures, into one common viewing and centralized management software.

Media Reflections

“Is your security system the pits? Well, in that case, you might need an Avocado to wrap around it — specifically, the Avocado Consolidator from the metropolitan Washington, D.C., firm Avocado Security.

The Avocado Consolidator is a software platform designed to tie together all your various and sundry security cameras, recorders, monitors, etc. Sometimes, say, a co-op or condo buys closed-circuit cameras from one vendor, then a year or two later gets a new elevator with its own built-in camera. Or maybe your parking-garage cameras record security footage onto a DVD, and your later-installed lobby camera records onto a DVR. Whatever the specifics, it can be challenging to manage disparate surveillance technologies and get them all to communicate with each other. Heck, most of us can’t even transfer files from our phone to our computer.

The Consolidator, as the name implies, unifies all your security assets, including DVRs, NVRs (network video recorders) CCTV cameras, IP (Internet Protocol) cameras, encryption encoders and so on, into a single, centralized management platform. This means you have a single maintenance / repair log, data-storage management system and user interface. Any of us with a zillion remote controls by our couch — one for the TV, one for the cable box, one for the DVD player, one for ... what is that one used for? Is it from old our VCR we threw out? — can see the advantage of that.”



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