



For Immediate Release:

Kimberley Brown
Public Relations Manager
Avocado Security
(866) 608-1116
kimberleyb@AvocadoSecurity.com

Avocado Security Products Now Distributed Through PSA Security Network®

PSA Security Network is the world's largest electronic security cooperative

WASHINGTON, DC (August **10, 2010**), Avocado Security, the world's first pioneer of the On-Demand Security and Business Intelligence (BI) Optimization Platform, today announced the availability of its entire products suite.

- Avocado Business Intelligence
- Avocado Consolidator
- Avocado NVR & NVMS software
- Avocado Hybrid DVR / DVMS

These products will be available through PSA Security Network (<http://www.psasecurity.com>) and the PSA online store (<http://buy.psasecurity.com>).

Avocado Security's suite integrates an organization's security platform regardless of location, and can showcase security details of each location through generating instantaneous, daily, weekly and monthly status reports. This is empowering security personnel with the information and knowledge that is needed to better manage all of their security needs. This new technology brings about innovative security and productivity measures for clients who desire to improve their security, operation, and IT infrastructure.

"We're delighted that PSA Security Network is giving their members the choice to buy Avocado Security products suite," said Kevin Shahbazi, CEO of Avocado Security. "It's magnificent to see this level of commitment from PSA's management team and staff; they are making a difference for partners, integrators, and end-users."

"I am excited to welcome Avocado Security into the PSA Security Network of vendor partners," said PSA president and CEO, Bill Bozeman.

Avocado Security delivers tangible value to multiple departments like Security, Sales, Marketing, and Operations. End Users will benefit from real-time Security + Business Information metrics being delivered to a specific security event. In addition, Avocado Security's platform enables flexible deployment of integrated security from the security cameras, to the wiring closet, and to the DVR. For information about Avocado Security's platform, visit www.AvocadoSecurity.com.

About PSA Security Network®

PSA Security Network (www.psasecurity.com) is the world's largest electronic security cooperative with members responsible for over \$2 billion annually in security, fire, and life safety installations. These leading security systems integrators specialize in the design, installation, integration, and maintenance of access control, video surveillance, intrusion detection, fire, and life safety systems. For further information and press releases from PSA Security Network, please visit <http://www.psasecurity.com> or call (800) 525-9422.

About Avocado Security

Avocado Security, with multiple patent pending technologies, is the first global provider of cross-platform Security and Business Intelligence (BI). Additionally, Avocado Security is the first provider of Convergence Management, an agnostic software suite that unifies analog and IP cameras, irrespective of manufacturer, make, or model. Avocado Security's BI platform helps clients to reach new untapped potentials. To enable security + business intelligence information sharing across the organization, Avocado Security provides a web based On-Demand platform and service. This, along with a pioneering video exploitation and a state-of-the art data center, helps to increase productivity, security, and business intelligence across our clients' enterprise. Avocado Security helps corporations transform their security, Business Intelligence, and operational data into actionable intelligence. Our Security + Business Intelligence platform, Avocado 3.0, gives businesses solutions to all of their query, reporting, and advanced analytical needs, and distributes insight to security personnel, Sales & Marketing team, and the executive management team via web and wireless devices. With many satisfied customers and technology / integration partners, Avocado 3.0 has been proven to be the World's first and most complete BI & Security Platform. For additional information, visit us at <http://www.AvocadoSecurity.com> or call (866) 608-1116.

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